

Press Kit:

America First Investment Advisors, LLC



America First Investment Advisors, LLC is an independent, employee-owned advisory firm serving individual and institutional clients. We are registered as an investment advisor with the U.S. Securities and Exchange Commission. The firm was founded in 1994 and purchased by employees in 2014.

We manage equity and fixed-income securities for those with \$300,000 or more available for long-term investment. As of August 31, 2017, we had regulatory assets under management totaling \$351 million.

What's Different About Us?

We've come to think of ourselves as an [investment manager from the Old School](#). This describes both the way we invest and the way we treat people:



- Markets are subject to emotional swings that carry prices far above and far below rational levels. We do our own research to take advantage of such volatility. In buying stocks, we look for good, well-managed companies trading at prices below our estimates of value.
- We put the interests of our clients ahead of our own. We do not sell mutual funds, annuities or other products. Our only compensation comes from our management fee. We stay in touch with clients and are always pleased to answer questions.

In 2017, we were named one of the [“Top 8 Best Financial Advisors in Omaha”](#) by AdvisoryHQ, an unbiased third-party research organization.

Links: [Am1st.com](#) has our [Investor Brochure](#), [blog](#) and [employee-owner bios](#).

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Methodology Used by AdvisoryHQ:

AdvisoryHQ uses a 4-step selection methodology for identifying, researching, and generating its list of top ranking firms.

Their review and ranking articles are always 100% independently researched and objectively written.

Firms do not pay for their ranking. In fact, most firms do not even realize that they are being reviewed and ranked by AdvisoryHQ until after our reviews have been completed and published to the public.

Below is a step-by-step overview of AdvisoryHQ's methodology process.

Step 1: Using publicly available sources, AdvisoryHQ identifies a wide range of products or firms providing services in a designated area (city, state, or local geographic location).

Step 2: AdvisoryHQ's review team then applies initial methodology filters to narrow down the list of identified firms/products. These filters include a firm's fee structure, fiduciary classification, level of independence, transparency, and objectivity.

Step 3: After trimming down the initial list, AdvisoryHQ then conducts a deep-dive assessment of the remaining firms.

The award criteria take into account a range of factors, including experience level, level of customization, site quality, resources, features, range of provided services, innovation, value-added, and many more factors, to build up a broad picture of what each firm or product has to offer, before the final selection process occurs.

Step 4: Based on the results of AdvisoryHQ's assessment, our research and selection team then finalizes the list of entities that make it into its top-rated publications, which are then published to the general public.

Click [here](#) for additional information on AdvisoryHQ's Selection and Ranking Methodologies.